



Dressage on the First Coast
USDF Region 3 Recognized Show
March 31-April 1, 2018

Sponsorships and Advertising Opportunities

TITLE Sponsor - \$5,000

- Event Naming in all advertising, press releases, references, and publications:
[Your Business]'s Dressage on the First Coast
- Name/logo on all ribbons (First through Sixth) – *need commitment by February 28, 2018 for ribbon printing*
- Premier Banner signage within main competition arena
- Message Board signage throughout event
- Sponsorship Announcements throughout the event (8 times a day)
- 1 Full Page advertisement in the program
- 10'X10' Trade Show booth
- Product Sample or promotional information in competitor's packet
- Tax Deduction to 501(c)(3)
- Announcement of your Sponsorship on DressageontheFirstCoast.com, on webmaster Teri Rehkopf/HorsesintheSouth Facebook and Twitter accounts, (combined 17,000+ friends/followers)
- Announcement of your Sponsorship on HorsesintheSouth.com's Facebook Fan page and Dressage Onthe FirstCoast Facebook Fan page and the NFDA group page

COMPETITOR PARTY Sponsor - \$2,500

- Sponsor Recognition in all advertising, press releases, and publications
- Individual Competitor Party invitations to all competitors promoting sponsor
- Banner signage within main competition arena
- Message Board signage throughout event
- Sponsorship Announcements throughout the event (6 times a day)
- 1 Full Page advertisement in the program
- 10'X10' Trade Show booth
- Product Sample or promotional information in competitor's packet
- Tax Deduction to 501(c)(3)
- Announcement of your Sponsorship on DressageontheFirstCoast.com, on webmaster Teri Rehkopf/HorsesintheSouth Facebook account, HorsesintheSouth.com's Facebook Fan page and Twitter account, (combined 17,000+ friends/followers) and Dressage Onthe FirstCoast Facebook Fan page and the NFDA group page

PRESENTING Sponsors - \$1,000

- Sponsor Recognition in all advertising, press releases, and publications
- Banner signage within main competition arena to be seen by all USDF Symposium attendees
- Message Board signage throughout event to be seen by all USDF Symposium attendees
- Sponsorship Announcements throughout the event (4 times a day)
- 1 Full Page advertisement in the program
- Product Sample or promotional information in competitor's packet
- 10'X10' Trade Show booth
- Tax Deduction to 501(c)(3)
- Announcement of your Sponsorship on DressageontheFirstCoast.com, on webmaster Teri Rehkopf/HorsesintheSouth Facebook account, HorsesintheSouth.com's Facebook Fan page and Twitter account, (combined 17,000+ friends/followers), and Dressage Onthe FirstCoast Facebook Fan page and the NFDA group page

WELCOME PACKET Sponsor – 1 Company Logo'd Gift for all Competitors

- Banner signage within main competition arena
- Message Board signage throughout event
- Sponsorship Announcements throughout the event (4 times a day)
- 1 Full Page advertisement in the program
- Product Sample or promotional information in competitor's packet
- Tax Deduction to 501(c)(3)

FIRST PLACE AWARD Sponsor – 1 Award for all 1st Place Winners (65 Classes). Award is usually a bottle of champagne branded with your logo

- Message Board signage throughout event
- Sponsorship Announcements throughout the event (4 times a day)
- 1 Full Page advertisement in the program
- Tax Deduction to 501(c)(3)

DIVISION/CLASS Sponsorships - \$100

- Division Level Sponsorship – \$100
 - Sponsor recognition in program for all classes in the chosen Division (Ex.: First Level – Adult Amateur (includes sponsorship of Tests 1, 2, 3, & 4)
 - Sponsor recognition at commencement of all Division classes
- Tax Deduction to 501(c)(3)

PROGRAM Advertising - \$100-\$500

- Back Cover - \$200 – Full Color
- Inside Front Cover - \$100 – Full Color
- Inside Back Cover - \$100 – Full Color
- B&W Full Page - \$50
- All ads must be PDF formatted for an 8.5” x 11” vertical page

INDOOR OR OUTDOOR TRADE SHOW Vendor Space

- 10’ x 10’ Vendor Space within Main Arena - \$100, \$15/day additional for electric
- 10’ x 10’ Vendor Space Outside on the Terrace - \$100, \$25/day additional for electric
- Any Trailer Vendor Space on Terrace - \$200, \$25/day additional for electric
- December 2-3, 2017 from 8:00am – 6:00pm
- Vendor Listing in program

Please return this form with your remittance payable to *NFDA – Dressage on the First Coast* and mail to the address below.

INQUIRIES/COMMITMENTS:

Carlie Evans
 22806 W Newberry Rd.
 Newberry, FL 32669
 Phone: 352-215-0710
sehorseshow@gmail.com

Deadline: **March 15, 2018**

DressageontheFirstCoast.com

Reservation Form:

Name: _____ Day Phone #: _____
 Address: _____ City: _____ State: _____ Zip: _____
 E-Mail: _____ Amount Enclosed: _____
 (Required)

Reserving: Sponsorship Type: 1st choice _____, 2nd choice _____
 Division Sponsor (state division) 1st choice _____, 2nd choice _____
 Program Advertising _____

Make checks payable to *NFDA – Dressage on the First Coast* and mail to the address above.

Reservations are not confirmed until payment has been made in full.